

UUMAN Social Media Policy—12-16-15

Social media can be the first image UUMAN presents to seekers, visitors and newcomers. Posting under the UUMAN name comes across as the official stance of the congregation, and of Unitarian Universalism itself. Therefore all social media must be consistent with: 1) The UUMAN Respectful Relations Covenant; 2) the UUMAN mission statement; and 3) the Seven Principles of Unitarian Universalism.

Any sanctioned UUMAN group can have a Facebook page. For it to stay active, the group must have a page moderator. A page without a moderator can be taken down on recommendation of the board. All UUMAN page moderators have the right to delete inappropriate content, including, but not limited to: hateful content; potentially offensive humor; attacks against an individual; financial solicitations; postings that indicate support for a political candidate or party; or disclosure of private, personal information; violations of copyright.

Posts to the Social Justice page that are unrelated to a stated program of the Unitarian Universalist Association, i.e. *Standing on the Side of Love*, should include the following message: *This post/link does not represent the opinions of UUMAN or the UUA.*

If a post on UUMAN social media appears to have breached the congregation's Respectful Relations Covenant, contact the minister, who will bring the matter to the attention of the Healthy Congregations Team (HCT). The minister and HCT will initiate next steps, beginning with a private message to the commenter alerting him or her that a repeated offense will lead to being banned.